

# (M)

## Audi Development Camp

Pilot project 2019 - Introduction

## **Current state**

#### > Audi needs engineers:

- > In higher quality
- > Larger volume
- > Have relevant skills
- > Fast!
- Higher education system should be innovated

# Audi Development Camp

- Fully project based education
- Target group: MSc vehicle / mechanical engineers from anywhere

#### > Format

- > Teams of 5 members
- > Competition between teams
- > Led by industrial experts
- Final project presentation: in front of Audi Hungaria representatives

#### > Duration:

- > 4 weeks project
- > ~8 hours of work / day
  - 15% teaching + 15% presentation + 70% teamwork

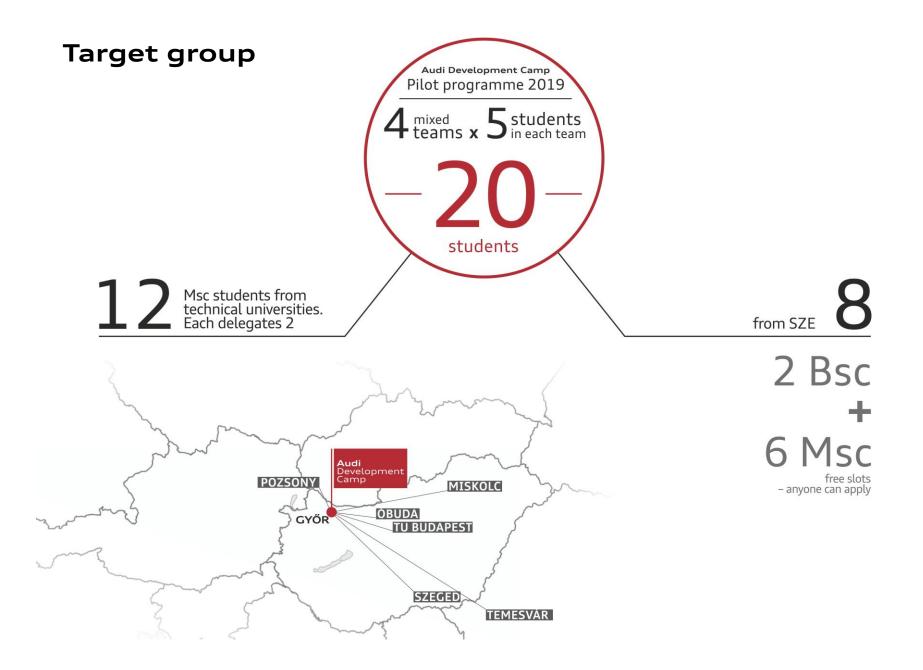
## Goals in details

#### Short-term objectives in 2019

- Beginning with a pilot phase
- Volume: 15 to 20 students
- Selection by admission interviews
- Industry-relevant assignments
  - > Hybrid powertrain design
- Coordinators from Audi Hungaria
- Concept: mentorship structure
  - > [2-4 renowned engineers (F1, DTM..)]
  - > [5-7 'good educators']
  - > [Team coordinators for each team]
- Improve skills & competences
  - Proactivity, leadership, stress tolerance, communication, creative thinking, teamwork, computer modelling

#### Mid-term objectives from 2020

- Volume: 50 students / summer
- Intensive 6 weeks summer programme



#### **Developed competences by ADC**

